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wheat starch that has been obtained through refining or processing that adds value to the basic product.

- (e) Value-Added means changes in vital wheat gluten or wheat starch that result in a further processed product having a higher market value than the vital wheat gluten or wheat starch.
- (f) Wheat gluten producer means agricultural processors, including producer-owned corporations, that produce vital wheat gluten.

§1482.4 Eligibility.

- (a) To be eligible to receive payments, a wheat gluten producer must:
- (1) Have produced in the United States not less than 1,000,000 pounds of vital wheat gluten from July 1, 1998 through June 30, 2000.
- (2) Have been engaged in the business of producing and marketing vital wheat gluten or modified wheat gluten from July 1, 1998 through June 30, 2000.
- (3) Have reported specific adjustment efforts as part of the 1998 adjustment plan submitted by the Wheat Gluten Industry Council to the International Trade Commission in Investigation Number TA-201-67.
- (4) Submit a timely application and comply with the terms and conditions of the program and instructions issued by CCC and FSA.
 - (b) [Reserved]

§ 1482.5 Application.

- (a) To receive payments, eligible producers must submit an application within the application period announced by CCC. The application must include the following:
- (1) Name of the applicant and name of firm, if applicable;
 - (2) Address of the applicant and firm;
- (3) Name of agent for service of process;
- (4) Telephone and fax numbers for the applicant and firm;
- (5) Internal Revenue Service tax identification number under which the applicant is conducting business;
- (6) Bank account number for electronic submission of funds (optional)
- (7) Quantity of vital wheat gluten produced from July 1, 1998 through June 30, 2000;
- (8) Submission of information in paragraph (b) of this section.

(9) Information as to the applicant's eligibility under §1482.4

- (b) Eligible producers must submit a proposal for a Value-Added Wheat Gluten and Wheat Starch Product Market Development Program Agreement. The proposal must include the following information:
- (1) Nature of the adjustment plan through production development and market activities;
- (2) Specific listing of activities and estimated costs;
- (3) Goals for completion during the two-year program.

§ 1482.6 Costs.

- (a) Costs of market development activities set forth in an applicant's Agreement for which CCC funds may be used to pay include, but are not limited to, the following:
- The cost of producing and distributing advertising material;
- (2) The cost of product reformulation and testing;
- (3) The cost of developing and expanding uses for existing value-added products;
- (4) The cost of product demonstrations;
- (5) Participation fees for retail and trade exhibitions and shows;
 - (6) The cost of educational training;
- (7) The cost of food service promotions;
- (8) Salaries associated with contractors and employees engaged in the above activities; and
- (9) Capital costs relating to expanding production of modified wheat gluten or modified wheat starch for value-added products.
- (b) Costs that may not be paid using CCC funds are:
- (1) Fees paid for helping to prepare the application for program benefits;
- (2) Political fund raising activities; and
- (3) Costs that CCC determines are not consistent with the intent of the program.

§ 1482.7 Reports.

(a) A producer submitting an application must maintain accurate records and accounts that will document that all eligibility requirements under this Part and other requirements as may be